



## No.1 Endpoint Data Loss Prevention Solution

Endpoint DLP Solution that carries out from blocking data leakage to controlling medium as a single agent.  
Asia's only product registered on Magic Quadrant for Enterprise DLP 2 years in a row.

### 1 A Centralized Management Web Console

- Full visibility into your sensitive data on a single system
- Manage Privacy-i with our other solutions at once

### 2 High-speed Big Data Search Engine

- Only 3 minutes for searching logs of 3 years
- 1,000 times faster than database search
- Even easier with sophisticated search filters

### 3 High Detection Coverage of the Latest Predefined Patterns

- Compliance with personal data protection laws of 60+ countries
- Keeping up to date as the privacy-related acts change
- No need to add and update patterns manually
- 100+ pre-defined patterns

### 4 Technical Support from the Headquarters

- Training sessions and Configuration assistance, Fast troubleshooting, On-demand maintenance
- Experience all of them directly from our technical support center and our local channel partners

## Implement Privacy-i in 3 options



#### 01 On-premises

On-premises implementation offers greater security.  
You may need physical hardware for operation. You may self-operate Privacy-i.



#### 02 Cloud

You can either use public cloud (e.g. AWS, Azure) or SOMANSA Private Cloud.  
SOMANSA Private Cloud enables massive time- and cost-saving, and more efficient and flexible support, with equally superb DLP functions compared to on-premises implementation.



#### 03 Hosting

SOMANSA experts manage the DLP system  
so that you can reduce your concerns about sensitive data management and related manpower.  
While operating by SOMANSA, we offer monthly reporting service,  
which allows you sufficient visibility on your sensitive data.

# 10 security solutions into one agent

## Endpoint Single Agent Solution, Privacy-i



### Endpoint Single Agent Integrated Security

- Conduct data leakage control action, data asset identification, medium control just by one single agent



### Secure data detection ability for countries in EU, North America, Central and South America, Asia

- Support and check validity of Korea's critical data
- Correspond to the global compliance holding data patterns of countries in EU(GDPR compliance), North America, Central and South America, Southeast Asia
- Additional registration and detection of patterns only used in affiliated organizations as user defined pattern
- Resource reduction and employee friction reduction by going through self detection, self classification, destruction, and encryption conducted by the employee himself



### Complete control over data leaked through 3 major routes (Print/USB/Network)

- Block leakage and watermark when personal-confidential data is included in the output
- Block clipboard copy/paste when data is included, block when file copying
- Block and control data leakage through network such as Mail/Messenger/Cloud
- Record data export history such as output, export file, body text and retain the original for utilization as post-audit data



### Windows and Mac OS support

- Endpoint DLP mostly Windows-based which makes other OS-based PC incapable of installing agent
- Privacy-i controls acts of data leakage by conducting data asset identification and medium control(USB, External hard drive, Bluetooth, Airdrop control) of macOS
- Reference case : macOS PC security construction upon 5,000 e-commerce platform 'Coupang' users